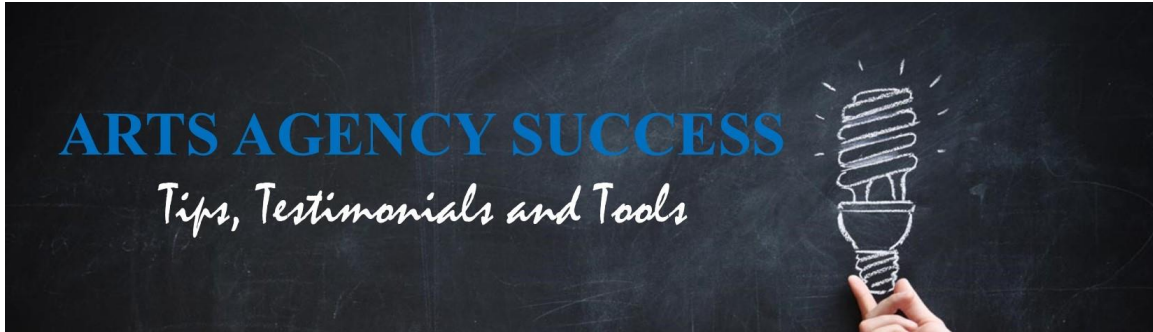


CLICK BELOW FOR ON-LINE REGISTRATION!

<https://macaa.net/services/professional-development-conference/>

2019 CONFERENCE SCHEDULE AND DETAILS



Monday, April 8

9:30-10:30 Registration & Networking

10:30-11:00 Welcome & Introductions

11:00-12:00 Statewide Partners/Leaders Updates: *What's Going On and What You Need to Know About Getting Connected*

- Virginia Sanders, Program Specialist (Missouri Arts Awards, Poetry Out Loud), Missouri Arts Council
- Jason Vasser-Elong, Program Specialist (Community Arts), Missouri Arts Council
- Dr. Lisa Higgins, Executive Director, Missouri Folk Arts Program
- Michael Gaines, Executive Director, MACAA

12:00-1:30 Lunch and Keynote Speaker: *Shining a Light on the Importance of Arts Education and Arts Integration + Statewide Arts Education Updates*

- Gail Humphries Mardirosian, Dean of School of Creative and Performing Arts, Stephens College
- Ben Martin, Executive Director, Missouri Alliance for Arts Education

1:45-3:45 Breakout Sessions (Choice of 2): *Get Tips, Testimonials, and Tools for Achieving Practical Successes in Your Arts Organization*

- *Marketing & Audience Development: Ways to Attract New Groups:* Leslie Forrester, Executive Director, Springfield Regional Arts Council
- *10 Financial Mistakes Nonprofits Make:* Sue Greenberg, Executive Director, St. Louis Volunteer Lawyers and Accountants for the Arts
- *Fighting the Fundraising Fear-How to Make the Ask and Create a Donor List:* New Chapter Coaching

4:00-5:00 State of the Arts: *What's Next for the Missouri Arts Council and How to Be the Best Arts Advocate Possible*

- Michael Donovan, Executive Director, Missouri Arts Council
- Phil Dunlap, President, Missouri Citizens for the Arts

5:00-5:30 Networking at the Hearth Bar

5:30-6:30 **Dinner**

7:00-? **Evening Activity Options**

- MU Chancellor's Arts Showcase, 7 p.m., Missouri Theater
- Networking at the Hearth Bar

Tuesday, April 9

8:00-9:00 **Breakfast (hotel guests)**

9:00-10:30 **Legal and Accounting Issues in the Arts**

- Danielle Merrick, Executive Director, Kansas City Volunteer Lawyers and Accounts for the Arts

10:30-11:00 **“How Did You...?”: Seasoned Arts Administrators Share How They Tackled Real-Deal Issues and Needs**

- Teresa Fankhauser, Executive Director, Allied Arts Council
- Michael Gaines, Executive Director, Hannibal Arts Council

11:15-12:00 **Art on the Move: An Exciting Arts Opportunity to Bring to Your Community. Learn more.**

- Jo Stealey, Chair, University of Missouri School of Visual Studies

12:00 **Closing Remarks & Lunch**

General Information

Registration:

MACAA Members \$100 for both days
 \$80 for one day
Non-Members \$120 for both days
 \$90 for one day

*If you are not already a member, be sure to check out MACAA memberships starting as low as \$25 per year and will also qualify you immediately for the above discounted rate.

Accommodations: Room Rates are \$95 (plus taxes).

MACAA Room Block Deadline: March 7

Conference Hotel: Stoney Creek Hotel & Conference Center, 2601 S Providence Rd | Columbia, MO 65203

- **Reservations: 800-659-2220** - Don't forget to mention that you're with MACAA!
- **On-Line Reservations: stoneycreekhoteles.com** - Follow the instructions at the link. Guests will be taken to the booking page where they will be able to choose their dates of stay and enter the "Group Code" associated with the room block - 150752.

Other Columbia Hotels: <http://www.visitcolumbiamo.com/section/hotels/>

Meals:

The registration fee covers all meals. **If you have special dietary requirements, let us know as soon as possible.**

SCHOLARSHIP DEADLINE HAS PASSED - Scholarships: First-time attendees and agencies with multiple representatives attending.

Scholarship Consideration Deadline: Register for Conference by March 8

Scholarships cover the registration fee only. Indicate your scholarship eligibility on the on-line conference registration form. **If you would like to be considered for a conference scholarship, you MUST register by March 8.** Those receiving scholarships will be notified by March 11. The number of scholarships is limited.

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Questions:

Michael Gaines, MACAA Executive Director
573-221-4853
MichaelG@hannibalarts.com

Kerrie Otten, MACAA Office Assistant
573-221-4853
KerrieO@hannibalarts.com

MACAA

MACAA is a statewide service organization dedicated to strengthening community arts throughout Missouri. Founded in 1979 with the belief that arts make communities better places to live, MACAA programs are designed to enhance the ability of local leadership to address the distinct artistic and cultural needs of their community.

Membership benefits include:

Professional Development Ops, Advice/Guidance, Networking, Idea and Program Sharing, MACAA.net, Site Visits – Planning Session, Education and Learning.

Funding assistance for the 2019 MACAA Professional Development Conference has been provided by:



ARTS AGENCY SUCCESS

Tips, Testimonials and Tools

